

<b>BBA Syllabus</b>		
<b>I<sup>ST</sup> YEAR</b>	<b>II<sup>ND</sup> YEAR</b>	<b>III<sup>RD</sup> YEAR</b>
<b>I SEMESTER</b>	<b>III SEMESTER</b>	<b>V SEMESTER</b>
Language – I	Language – III	Entrepreneurial Management
General English – I	Soft Skills for Business	Computer Applications in Business
Fundamentals Of Accounting	Corporate Accounting	Investment Management
Business Organisation & Environment	Human Resource Management	Management Accounting
Quantitative Methods for Business-I	Business Regulations	Elective Paper 1 Consumer Behaviour / Employee Welfare & Social Security
Management Process	Corporate Environment	Elective Paper 2 Advertising & Media Management / Strategic HRM
Foundation Course - Indian Constitution	Business Ethics	FDC-Culture Diversity & Society
CC & EC	FDC - Science & Society	-----
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<b>II SEMESTER</b>	<b>IV SEMESTER</b>	<b>VI SEMESTER</b>
Language – II	Language – IV	International Business
General English – II	Business Research Methods	E-Business
Financial Accounting	Marketing Management	Income Tax
Quantitative Methods for Business –II	Financial Management	Project Report & Viva(Voce)
Organisational Behaviour	Service Management	Elective Paper 3 - Brand Management / Organisational Change & Development
Production & Operations Management	Banking Regulations & Operations	Elective Paper 4 - Retail Management / Compensation Management
Foundation Course- Environment Public Health	Cost Accounting	FDC-Creativity & Innovations
CC & EC	FDC-Personality Development	-----
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